



# MARKETING NEWSLETTER

- **GT RADIAL SUPPORT SAFETY DRIVING FUN CHAT EVENT BY JAZZ FIT CLUB**
- **GT RADIAL PROVIDES TIRE EDUCATION THROUGH GT-EDUCATION**
- **WHO IS GT RADIAL'S NEWEST DRIFTER?**





## GT RADIAL SUPPORT SAFETY DRIVING FUN CHAT EVENT BY JAZZ FIT CLUB

GT Radial supports the implementation of the Safety Driving event on Sunday, April 11, 2021 at Sesepeuh Kopi, South Jakarta, which discusses car accidents that have often occurred recently. All those present at this event are required to follow applicable health protocols such as washing hands, wearing masks, and also maintaining social distance.

This event is held in a hybrid manner, namely offline and online. Offline, the Fun Safety Driving Chat was attended by as many as 20 Jazz Fit Club members, and online was broadcast live streaming via Instagram. In this 120-minute event, Sony Susmana, as a Senior Instructor from SDCl (Safety Defensive Consultant Indonesia) as a resource person, invited the entire JFC community and also the audience to drive safely and pay attention to things that could trigger a car accident.





## GT RADIAL PROVIDES TIRE EDUCATION THROUGH GT-EDUCATION

Tires are an important factor for #GTFriends vehicles. Therefore, the selection of tires must be appropriate and in accordance with the needs. GT Radial through its content called GT Education shares information on how to read tire sizes to suit the needs of the #GTFriends car which can be watched on Instagram @gtr radial and Youtube GT Radial Indonesia.

This content managed to get a very positive response and has been watched 2,800 times via Instagram. GT Radial hopes to consistently provide useful education to #GTFriends in the future with interesting discussions.





## WHO IS GT RADIAL'S NEWEST DRIFTER?

In April, GT Radial gave an announcement about a new drifter who would join and strengthen the GT Radial Drifting team. As a team, this drifter is an Indonesian drifter who has achieved achievements in various international championships and made the country proud. In addition, followers on Instagram GT Radial @gtradial are also invited to participate in guessing the name of this new drifter. This content received a very positive response and left many curious comments.